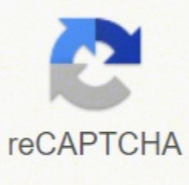




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Book cover sneak peek

Oct. 1, 2013, 5:28 PM UTCBy Kurt SchlosserTodayWe already know that Ron Burgundy's apartment smells of rich mahogany and that he has many leather-bound books. Here's another one for the stacks.The cover has been revealed for "Let Me Off at the Top! My Classy Life & Other Musings," the new book from Burgundy, the San Diego anchorman portrayed by Will Ferrell.We know he's kind of a big deal. But few know the "real man behind the news desk," reads a press release from publisher Crown Archetype. "In 'Let Me Off at the Top!' he will share never-before-told stories of his childhood and the events that led him to choose a career in the news business. He will offer a rare glimpse behind the camera into the real life of a man many consider to be our greatest living news anchor. 'Burgundy' pulls no punches" in the tell-all autobiography, slated to hit retailers on Nov. 19. (Stay classy, Kindle readers, and grab a real hardcover). "In his own words, he will share personal anecdotes about the women in his life, about his dog, Baxter, and his legendary news team," the press release adds. "Along the way, he'll also give sage advice on a variety of topics that matter most to him. The long wait is over: "I wrote a hell of a book!" proclaims an endorsement from the man himself on the book jacket.The wait will also soon be over for the sequel to "Anchorman: The Legend of Ron Burgundy," the 2004 comedy which introduced us to Ferrell's bumbling, womanizing newsmen. "Anchorman 2: The Legend Continues" hits theaters in December. As a little girl, I dreamed of being a full time writer, in New York City. I most definitely thought I would be a little fashionista, hanging out with Voguers, and probably Oprah, but since I write to you in Mom jeans, a grey tee, and classic Reeboks, Vogue is for sure off the table. (Oprah shall forever remain in my dreams.)Last fall, I signed a two-book deal with Baker Books, and I've completed my first book, to be released on October 1, 2019, wherever books are sold! Here's a sneak peek of my cover, and title, which is already available for pre-order.CUE ALL THE JUMPING UP AND DOWN AND SCREAMING!! I'm writing to you with an airy view of the Hudson River (the dirtiest body of water in America, unfortunately), on one of my writing days, so my friend, dreams might take for DOGGONE EVER, but they do happen, so keep on keeping on. I'm living proof that God can take a wild and crazy history, and write a new story of power and grace.I like to lead with the broken bits of my life, because I think most of us are trying to figure out how to act like we've mostly got our crap together. It's easier than risking rejection, or criticism. But the pretending and performing is exhausting, and we all just need some safe space to take our mask off, and be who we really are, on the way to who we're becoming. Owning our story is critical to this process.When we own our stories, we are freed from the sting of shame, and the fear of being found out. We learn that we can tell it like it is, candidly and kindly. And we don't have to wait to live our best lives "someday when..." Wherever we are right now, whatever our responsibilities and concerns, we can live with grace and gumption.Living out loud, with confidence and courage, has a way of inspiring others to do the same. That's not a personality type, by the way; there's a unique God-given capacity in each of us to live boldly and freely, impacting people as we go. There's a reason you were born into the chaos and opportunity of this digital age, and we need what you bring.Cheering you on my friend! AshleyPS Amazon and Barnes & Nobles have my book on sale RIGHT NOW!PPS Wanna join my launch team? Details will be announced soon! Watch this space, as the cool kids say, and share your email below to get a freebie, and all the good news first, straight to your inbox. Over 8500 book covers animated!! Animated covers get more social media engagement than still covers, increasing your chances of making more sales and of getting word out about your book. We tested this on Twitter with my close friend's upcoming debut, Asteria. He did one tweet with the still version of his cover and one tweet with the animated version of his cover. The still cover received 4 replies, 11 retweets and 20 likes. The animated cover received 15 replies, 44 retweets, 101 likes. A massive difference even though it was the same cover. The reason? Simple. Elements in motion drive the eye to focus on it longer as there's more to see. And because people have to linger longer, they're more likely to retweet/share, like, reply and/or check out the book on Amazon and other sites. Animated covers are a marketing trend that's becoming more and more popular. And eye-catching covers deserve recognition because the reality is that most people do still judge a book by its cover. It's the first thing readers see and the first thing that makes them decide whether to check out the book or not. And since animation jumps out, having an animated cover ensures that future readers will hover over your book instead of just scrolling past it in their social media timeline. *PROFESSIONAL ANIMATION AT LOW PRICES* Book Covers & 3D Mockups Banners & Audiobooks *If you want me to animate something else (album covers, other artwork etc), please get in touch and we'll discuss. *Bear in mind, I do not design book covers or 3D mockups. All files you want animated need to be provided by you. I animate all genres except erotica and exceedingly violent horror (i.e. no images with a great amount of gore, adult content etc). The reason for these exceptions is that I cannot upload these covers per Twitter and Youtube's rules which have put limitations on the kinds of media that can be shared. ***Please note, for this reason, all submissions are subject to approval.Most animators charge anywhere from \$20-75 per cover and have a "you get what I give you" mentality. I don't. Because of not so positive past experiences with animators, I chose to learn animation while I was at university & after graduation, I decided to offer my skills for others to make use of. I prefer a fully personalized approach by keeping in touch with the author via email or Twitter (whichever's most convenient). I'm an author myself so I know that this puts the author most at ease- if you're anything like me, the standard, non-personalized approach is exactly the thing that puts you at risk of a having a nervous breakdown. - Packages & Prices - Optional Add-ons - How to order - Testimonials*Morgan delivers mind-blowing results! What an amazing way to grab the attention of readers! She grasps your vision with both hands and masterfully represents it in a beautiful animation. Working with Morgan is always an uplifting experience; she is caring and passionate with a talent for design and a drive for ultimate perfection.***AVAILABLE AT LOW PRICES** (I have now animated over 8500 covers since I launched in August 2019. Due to extreme high demand and the incredible loyalty and support I have received from customers and Twitter followers, I am able to keep offering my animations at low rates. Thank you all so much. Here's my gift to you. This way any author, at any budget, can have their book cover animated. Thank you all for making this possible.) *Although not listed in the packages below, I also animate audiobooks, banners and other images for €12.95 (estimated \$14). Do you need more than one book cover animated? *Extra discount per cover!! What you get: Multiple Animated Book Covers (up to 2 variations on each cover for you to choose from; and if you like both variations, you can use both.) €10.95 per cover (estimated \$12.50)Do you have a 3D mockup or multiple 3D mockups in need of animation? What you get: Animated Book Cover Mockup(s). *Understand, the book cover itself will not be animated here but rather the mockup by adding overlays (sparkles, mist, smoke, fire etc) so be aware of this limitation. If you're looking for book cover animation (which adds motion to your cover, overlays and more), any of the first 2 packages are recommended €7.95 per mockup (estimated \$9.00)This is a special design created specifically to show off your animated cover by Morgan Wright on social media. The format is tailored so that your cover can be seen fully on social media such as Twitter & Instagram (covers, static ones especially, posted on Twitter & IG are often cut off at the top and bottom unless you click on them to open fully. This special format and design, however, ensures that your cover can be seen fully when you post). ***This is an add-on service. You must have already purchased one of the 3 "Main Packages" above or else purchase one of those packages in conjunction with this Animated Cover Display package to be able to have this. **You must provide me with your animated cover and your static cover. *Only covers animated by Morgan Wright are eligible. NOW ON SALE (usually €5.95)ALSO INCLUDED - 2 Free static banners for social media marketing. These Cover Reveal Videos are specifically intended to build up anticipation for your book release and to drive sales once your book is either on sale or on preorder. 2 videos are included in this package. 1) The Partial Cover Reveal Video displays your cover wrapped in wrapping paper with only a part of your cover revealed + your title + tagline of choice + author name & one other optional line of your choice. 2) The Full Cover Reveal Video displays your FULL cover in a special mockup design + your title + tagline of choice + author name & one other optional line of your choice. One music track will also be composed by our Music Productions Team (GeeGeeMusic) and added to both your videos. **Should you not require music on your videos, please state this in your email - price without music is €50.90. If you only need one type of these videos (for example, solely the Full Cover Reveal), please state this in your email - the price for only 1 video is €37.90. **This is not add-on service. You can purchase this separately from any of the other packages on this site. If you have already purchased an animated cover from Morgan & would like to see your animation featured in the FULL COVER REVEAL VIDEO, please inform Morgan of this upon purchase & attach the cover she animated for you in the email upon her request (**Only covers animated by Morgan Wright are eligible if you want your animated cover featured.) **You must provide Morgan with the text you'd like featured. **If you have a .psd format (i.e. source file of your cover), we will match all the fonts from your cover itself. If you have your cover only in jpeg or png format, we will either match the fonts ourselves through a different technique or find a closely related font to feature instead so it gels with your cover. Tantalize the reader to find out more about your book with these special teaser ads featuring your animated cover & a story teaser, a reader's review or 1 line from your book!! This package includes 3 different ads with different text (either a different story teaser, review or book line) for you to use on social media. You can choose to feature: Your animated cover on your static cover background (as shown in the example of "She Cried Wolf"- static means the non-animated, non-moving version of your cover). Your static cover on your animated cover background (the reverse of the example shown here). Or your animated cover on your animated cover background. SPECIAL OFFER!! Buy this "Animated Covers Ads" package in conjunction with the "Mini Animated Cover Trailer" Package (see below) and get an extra discount on your Animated Ads, putting them at €13.95 instead!! **This is an add-on service. You must have already purchased one of the 3 "Main Packages" above or else purchase one of those packages in conjunction with this Animated Cover Ads package to be able to have this. If you've already purchased an animation with Morgan before, then email Morgan with the animated cover you'd like featured. **You must provide Morgan with the 3 different snippets of text you'd like on each ad (story teaser, review or line from your book). **Only covers animated by Morgan Wright are eligible. Give your reader a peek directly into your book!! This sneak peek is specifically designed to market your book's content. It features your animated cover in a specific format along with text of your choice. You can choose to feature your book's blurb or a paragraph from your book (length not exceeding 160 words). The goal of this sneak peek is to grab your reader by the collar & reel them in (maybe a little graphic but still true :D). ****This sneak peek can also be used for cover reveals*** Order more than 1 sneak peek & you get a special discount, putting each sneak peek at €5.95 instead. ***This is an add-on service. You must have already purchased one of the 3 "Main Packages" above or else purchase one of those packages in conjunction with this Animated Cover Sneak Peek package to be able to have this. **You must provide Morgan with the text you'd like in your sneak peek. The length of the text should not exceed 160 words for legibility. **Only covers animated by Morgan Wright are eligible. Morgan Wright has a deal with a music productions team called GeeGee Music Productions who compose music for her clients' books at exclusively low rates. Packages eligible to add music to (prices differ per package, see below): Any of the three main "Book Cover Animation" Packages. These are: "One Book Cover Animation", "Multiple Book Cover Animations" & "3D Mockup Animation" packages. (Price: €14.95). The "Animated Cover Display" Package: The music will be added to the design. (Price: €8.95) The "Animated Cover Ads": The music will be added to all 3 ads. (Price: €8.95) The "Animated Cover Sneak Peek: The music will be added to the design. (Price: €8.95) **This is an add-on service. You must have already purchased one of the 3 "Main Packages" above or else purchase one of those packages in conjunction with this music package to be able to have this. **Only covers animated by Morgan Wright are eligible.Already had your cover(s) animated by me or want to purchase this special trailer video along with one of the former animation packages? What you get: Includes customized music composed for you by GeeGee Music Productions (you will choose the genre, style & mood the music needs to be composed in so it fits your book(s)). The trailer video will feature whichever animations I've created for you that you want featured (be this focused on one cover alone, an entire series or all your books). The trailer will be between 40-55 seconds (the sweet spot to hold the reader's attention). The trailer will have up to 5 text panels featuring text of your choosing (taglines, book reviews etc). **This is an add-on service. You must have already purchased one of the 3 "Main Packages" above or else purchase one of those packages in conjunction with this Mini Animated Cover Trailer package to be able to have this. **Only covers animated by Morgan Wright are eligible. **INFO APPLICABLE TO ALL PACKAGES: Per week, 10-20 covers chosen at random will receive 1 free tweet with their animated cover/mockup to over 120K followers on @byMorganWright's Twitter page. If you haven't done your cover reveal yet, you can ask me via email to schedule the Youtube placement (and the tweet, if applicable) in the future and then email me when I'm allowed to go live. *Morgan Wright is the Queen of Book Cover Animations!!"You will not regret having your book covers animated by Morgan Wright (gbyMorganWright). She has the magic touch!!"If you haven't had Morgan animate your cover yet, we definitely recommend it!! It's affordable, fantastic, helps with promotions... plus did I mention it looks fantastic?"Do you need a cover, mockup, audiobook or banner animated? How many? With or without music? Do you want a "Mini Animated Cover Trailer", "Cover Reveal Video" and/or "Animated Cover Ads" as well?***By purchasing an animated cover/mockup/banner/audiobook/mini trailer video with me (Morgan Wright), you agree that: Payment proceeds via Paypal and is made in euros regardless of your country currency as I reside in Europe. (The estimated dollar amounts seen above next to the euro prices are very rough estimations of what the euro price equals in dollars and serve only to give you a rough idea of what it would cost you in another currency in case you are unaccustomed to seeing euros. Paypal's exchange rates may differ so the cost in dollars may differ as well. If you wish to know what it would cost in your country currency- even though payment is made in euros- you should check with Paypal). I do not guarantee sales, likes or retweets as a result of this service. The fee is non-refundable. I do not design book covers or book mockups. You must provide me with the files you want animated. There are revision limits per cover, banner, audiobook or mockup to ensure that a clear vision of what the author is looking for is conveyed from the start. There are 2 revisions per cover/mockup/audiobook/banner/mini animated cover trailer video. If you would still want revisions after the 2nd revision, €3.95 extra would be needed per added revision. In 99% of all cases, you won't need more than 1 revision. There are no revisions for the extra free gift included/animated cover displays/animated cover ads/animated cover sneak peeks or music packages. I maintain the right to send you promotional and/or new offers regarding Book Cover Animations via email. Whenever possible, credit should always be given and the animator should be listed as Morgan Wright or @byMorganWright. You are allowed to use any of the final 2 variations I provide you with and if you like both variations, you are welcome to use both (in this case, you would get 2 animations for the price of 1 which is my ideal scenario). You are allowed to use the final, approved animation(s) to promote your work anywhere (social media, blogs, amazon etc) except in trailers or other video-type mediums that are not made by myself, Morgan Wright. Should you want to use the animation(s) in a trailer/video-type medium made by a third party, first permission needs to be acquired from me via email. (Also, no alterations are to be made to any animated covers by Morgan Wright. The only person allowed to alter the animated cover(s) in any way, before or after final approval, is myself. If your book is not yet published or you have not yet done your cover reveal, inform me of this via email & I will not share your animations anywhere until you have given me permission via email to do so. If you are purchasing a combo package of Cover Animation + Audio or a Mini Animated Cover Trailer Video, you are granted a non-exclusive license to the personalized music (the musicians may reuse this in other projects at will). Your use of the music is limited only to the final project video you are provided with (you may not copy the music and reuse it in another video or form). There are no revisions for music. 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